

# GLOBAL INVESTMENT & CULTURE CONFLUENCE 2025 EXPO & WORKSHOP

Theme: Chennai Global Connect – Building the Future Together



24 – 25 October 2025



Hyatt Regency,  
Anna Salai, Chennai





## Objective:

To showcase Chennai as a strategic hub for global investments by integrating its strengths in industrial development, cultural richness, skilling ecosystem, and environmental sustainability. The event aims to foster dialogue and collaboration among key stakeholders to evaluate opportunities, address challenges, and chart actionable pathways for investment and innovation in Chennai.

## Event Overview:

Chennai is a city where industry meets tradition, innovation blends with heritage, and economic growth aligns with sustainability. As one of India's most prominent industrial, logistics, and IT hubs, Chennai continues to attract global attention. With strong foundations in manufacturing, services, education, and culture, the city offers a compelling case for global investors seeking long-term, value-driven opportunities.

The Global Investment & Culture Confluence - Expo & Workshop aims to position Chennai not just as an economic destination, but as a city where business thrives in harmony with heritage and sustainability.

This two-day event will feature a curated mix of panel discussions, workshops, and an investment-themed exhibition with 50+ stalls, designed to enable stakeholders to connect, learn, and explore.

Chennai is more than just an industrial city - it is a melting pot of commerce, culture, and capability. Through this event, we aim to create a compelling narrative that Chennai is ready for the next wave of responsible, inclusive, and globally integrated growth.



## Key Features of the Event:

- 50+ Stalls Showcasing Chennai's industrial corridors, key sectors, startups, infrastructure projects, skilling institutions, and cultural crafts
- High-Level Inaugural Session with policymakers, diplomats, and industry leaders
- 4 Thematic Panel Discussions
- Workshops and Knowledge Sessions
- Multilateral Cultural Connect
- Networking Lounge for stakeholder interactions
- Display of Sustainable Products & Green Innovations



## Proposed Stakeholders & Participants:

- Industry Leaders – from sectors including Manufacturing, IT, EV, Logistics, Food Processing and services
- Policy Makers – from Government of Tamil Nadu and relevant central agencies
- Diplomats & Foreign Trade Representatives, Business Chambers
- Investors & Trade Associations
- Academia & Skilling Institutions
- Environmental & Urban Planning Experts
- Cultural Experts & Creative Entrepreneurs
- MSMEs & Startups from across Tamil Nadu

## Panel Discussions:

### Panel 1:

**“Unlocking Growth: Smart Infrastructure & Global-Ready Cities”**

- Urban and industrial infrastructure expansion
- Transport and logistics integration
- Port-led development and connectivity
- Financing urban transformation

### Panel 2:

**“Green Growth: The Future of Responsible Investment”**

- Role of Indian lead banks and DFIs
- Funding options for sustainable infrastructure, clean energy, and climate innovation
- Green industrial parks and zero-discharge zones
- Climate-resilient urban planning and smart cities
- Role of circular economy in business transformation

### Panel 3:

**“Talent First: Chennai’s Edge in Global Workforce Readiness”**

- Industry-ready skilling models
- Technical education and R&D collaboration
- Opportunities in future skills: AI, EV, Aerospace, Logistics
- Empowering youth and women for global roles

### Panel 4:

**“Business Beyond Borders: Embracing Chennai’s Cultural Intelligence”**

- Global-local work culture compatibility
- Social assimilation and quality of life
- Role of arts, music, and heritage in shaping global cities
- Promoting Chennai as a livable city for international communities

## Workshops:

### Workshop 1:

**Safe Food, Stronger Nation – by FSSAI**

- (Empowering Industry through Food Safety & Standards)
- Overview of FSSAI regulations and compliance framework
- Role of food safety in export readiness and consumer trust
- Implementation of hygiene rating, FoSTaC training, and Eat Right initiatives
- Certification support for MSMEs and food startups

### Workshop 2:

**Building Trust Through Excellence – ZED Certification**

- (Driving Quality, Sustainability, and Competitiveness for MSMEs)
- Introduction to the ZED Certification scheme and its benefits
- Step-by-step guide to ZED assessment and application process
- Incentives, subsidies, and handholding support for ZED-certified units
- Case studies of ZED implementation improving market access and quality standards

### Workshop 3:

**Export the Best of India – by APEDA**

- (Expanding Global Reach for Agri and Food Products)
- Market linkages and export facilitation for agri-producers and food processors
- Standards, certifications, and quality compliance for global markets
- Role of GI-tagged products and value-added food in global promotion
- APEDA’s export promotion schemes, branding support, and training initiatives



# Opportunities For Partners

## Why Sponsor This Landmark Event?

- Unmatched Brand Visibility among global investors, CXOs, and government officials
- Speaking Opportunities for thought leadership at exclusive sessions
- Showcase Your Strength through exhibitions, video spots & branding
- Build Global Connections with diplomats, business chambers, and key stakeholders
- Lead the Dialogue on green growth, skilling, smart infrastructure & global business culture

Partnership Options	Event Sponsor	Session Partner	Banking Partner	Associate Partner
Sponsorship Amount	₹ 10 Lakhs	₹ 7 Lakhs	₹ 5 Lakhs	₹ 2 Lakhs
<b>Deliverables</b>				
Speaking Slot for the senior Management in the Inaugural/Valedictory	✓			
Branding standees at the venue (Standees to be provided by the Sponsor)	✓			
Speaker slot in Panel Discussion sessions	✓	✓	✓	✓
Speaker slot in Technical/Workshop Sessions	✓	✓	✓	
Logo display in inaugural session backdrop	✓	✓	✓	✓
Logo display in special session backdrop panels	✓	✓	✓	✓
Logo display in thank you panel	✓	✓	✓	✓
Logo insertion in the post event report	✓	✓	✓	✓
Exhibition Stall – 3x2 sq mtr	✓	✓	✓	✓
Corporate Video presentation during the breaks (1-2 min)	✓	✓	✓	
Logo display in Delegate Kit	✓	✓		
Visibility on Social Media platform promotion	✓	✓	✓	✓
Visibility on Social Media message/byte promotion	✓	✓		
Logo display in email communication	✓	✓	✓	✓
Delegate Passes	✓	✓	✓	✓

For more details please contact:

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## THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

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